

11 August 2026

All Bidders

Addendum No.1

Dear Sir/Madam

Provision of Media Services | RFQ/OS/COMM/VB/SG/25/130 TC (02 Sep 26) R1

Query No 1

As the campaign includes radio spots and television advertisements, could you confirm whether the audio and video content will be supplied by your team, or whether you require us to provide videography and video editing services for the TV adverts, as well as recording services for the radio spots?

Answer no 1

The production of radio spots and television advertisements, including videography, video editing and audio recording, is not included in the scope of this procurement exercise.

Query no 2

Regarding the design of the advertisements, could you please confirm whether you would require us to develop the texts, or whether all content and key messages will be provided by your team?

Answer no 2

For the majority of assignments, the final text and key messages will be provided by AML/ATOL for the development and preparation of the corresponding artworks. Where required, the Agency may be requested to assist with copy adaptation or minor text adjustments to suit the relevant communication format.

Query no 3

We noted that the estimated annual quantity in the Price Schedule is indicated as 30, while the design services quantity is listed as 60. Could you kindly clarify the difference between these quantities?

Answer no 3

Price Schedule 1, Item No. A.2, Design Fees, is amended and should read as follows:

SN	Brief Description of Services	UOM	Estimated Annual Qty	Unit Price Excl VAT(MUR)	Unit Price Incl VAT (MUR)
A.2	Design Fees	Per Assignment	30		

Query no 4

We also noted that the Price Schedule requests a single flat unit price for Design Fees ("Per Lot/Assignment", quantity 60). As design requirements may vary depending on the scope of work (e.g. adapting an existing visual versus developing a new creative concept from scratch), could you please confirm whether AML expects a single flat Design Fee to cover all types of assignments, or whether different rates based on the complexity of the work would be acceptable as an addendum to the Price Schedule?

Answer no 4

AML expects bidders to provide a standard unit rate for routine design requirements, including the development or adaptation of notices and other standard communication materials, as indicated in the Price Schedule. For assignments involving substantially more complex or specialised design requirements, bidders may propose separate rates, supported by an appropriate description of the applicable scope. Such rates will be considered on a case-by-case basis and subject to prior approval by AML/ATOL.

Yours faithfully



Chairperson Tender Committee